

AN EVENING OF COMEDY GALA

SATURDAY

OCT. 5, 2019

5:30pm - 9:30pm

Renaissance Newport Beach Hotel

Honoring Laurie Mirman
CEO, Site Services with our
2019 Impact Award



**Council
on Aging**
Southern California

Benefiting the SmileMakers Holiday Gift Project
and the Council on Aging



“As our population of adults age 65 and older increases, the Council on Aging is committed to meeting the growing need for services - for you, your loved ones and every senior who needs our help.”

- Lisa Wright Jenkins, CEO & President
Council on Aging - Southern California



An Evening of Comedy
Event Committee

Marty Diaz-Morris

RH Morris Group
Event Co-Chair

Wendy Benkert

Retired Associate
Superintendent OC
Department of Education

Claudia Buisson

Pascal Insurance &
Financial Services

Eileen Coe

Seven Gables Real Estate

Kaaren Hall

uDirect IRA Services

Fran McCutchin

Retired Sr. Manager
The Walt Disney Co.
Event Co-Chair

Laurie Mirman

President
Site Services
Event Co-Chair

Marina A. Parsons

Corporate Vice President
New York Life Insurance

Jessie Patel

RH Morris Group

Brian Ruttencutter

BBR Consulting

Cindy Stieger

SmileMakers Guild

Planning is underway for the Council on Aging - Southern California's **An Evening of Comedy** at the Renaissance Hotel in Newport Beach (formerly the Duke Hotel) on Saturday, October 5, 2019. **An Evening of Comedy** is a night filled with laughter that benefits our SmileMakers Holiday Project and other Council programs. This year, we are delighted that Channel 4 News Weatherman and comedian, Fritz Coleman, will be entertaining our guests. We are also proud to honor Laurie Mirman, President of Site Services, Laurie has been a steadfast supporter of the Council for over 10 years and generously volunteers her time and expertise on the **An Evening of Comedy** Event Committee.

The Council on Aging and the SmileMakers invite you to join us by contributing an item for our auction. Last year, guests at our event were excited by the quality of our auction items! The Council on Aging has helped local seniors for 46 years and is a 501(c)(3) nonprofit (EIN 95-2874089).

Your generous support will make an impact on the **14,000 seniors living in long-term care facilities who have no family member or friend involved in their care.**

The SmileMakers Holiday Project began in 1996 when a small group of our Ombudsmen noticed that many seniors received no gift at the holidays. Last year, the Smilemakers Holiday Project:

- Brought together 551 corporate and community group volunteers
- Who contributed 3,266 hours to collect, wrap and deliver
- 5,827 gifts to lonely seniors during the holiday season

The Council on Aging and The SmileMakers ability to continue to remember more seniors each year is due in large part to generous contributions from businesses and individuals. Make a forgotten senior feel remembered and contribute an item to be included in our Live or Silent Auction. Enclosed please find more information on this exciting event. Please either complete and return the enclosed auction donation form as soon as possible, or I will be contacting you to discuss your participation.

Thank you for considering supporting the SmileMakers Holiday Project and other Council Programs.

Sincerely,

P.S. 88% of every dollar we spend supports programs and services that assist seniors and their families live safe, independent and dignified lives.



“The SmileMakers Program lets them know and everybody who is connected with them, the other residents, the people who visit, the staff members, that you are not forgotten; that people still care about you and that you matter as a person. We are dealing with people who sometimes feel neglected, ignored and when they see that people remember them, it’s a groundswell.”

- Lindlee, Long - Term Care Ombudsman



2019 Sponsorship Opportunities

□ Presenting Sponsor - \$15,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- Banner ad on COASC website
- Link to your home page
- Table of 10 with premier seating
- Logo on front cover of printed program
- Full-page ad with priority placement in the printed program
- Half-page ad in the COASC Answers Guide
- Two complimentary bottles of premier wine at table
- Invitation to private SmileMakers Wrap Workshop Party
- Invitation to Aging as Art Reception

□ Golden Angel - \$10,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- Table of 10 with premier seating
- Full-page ad with priority placement in the printed program
- Two complimentary bottles of premier wine at table
- Logo displayed on COASC website
- Invitation to private SmileMakers Wrap Workshop Party
- Invitation to Aging as Art Reception

□ Silver Angel - \$5,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- Table of 10 with priority seating
- Full-page ad with key placement in the printed program
- Logo displayed on COASC website
- Invitation to Aging as Art Reception

□ Guardian - \$2,500

- Recognition in the electronic invitation, at the event & in media ads
- 6 seats at the event
- Half-page ad in the printed program
- Name displayed on COASC website

□ Patron - \$1,500

- Name Recognition in the electronic invitation, at the event & in media ads
- 4 Seats at the event
- Quarter-page ad in the printed program
- Name displayed on COASC website

□ Caring Angel - \$750

- 2 Seats at the event
- Listing in printed program

□ Table - \$2,000

- 10 Seats at the event
- Listing in printed program

□ Individual Ticket - \$200

Proceeds from An Evening of Comedy support the SmileMakers Holiday Project and other Council Programs

*Commitment must be received by July 2nd



Council on Aging
Southern California
Helping Seniors Remain Healthy, Connected & Protected

2019 Underwriting Opportunities

□ Holiday Wrap Room - \$5,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- 6 seats at the event
- Full-page ad in the printed program
- Signage in the 2019 Smilemaker Workshop
- Logo displayed on COASC website
- Invitation to Aging as Art Reception

□ Mystery Wine Cellar - \$5,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- 4 seats at the event
- Half-page ad in the printed program
- Logo on Wine Wall Display and wine bottles
- Signage on event tables
- Logo on Neoprene Wine Tote
- Invitation to Aging as Art Reception

□ Auctioneer Underwriter - \$4,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- 4 seats at the event
- Half-page ad in the printed program
- Name displayed on COASC website
- Recognition during event by Auctioneer

□ Invitation Underwriter- \$3,500

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- 4 seats at the event
- Half-page ad in the printed program
- Logo displayed on COASC website

□ Valet Underwriter - \$3,000

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- 2 seats at the event
- Half-page ad in the printed program
- Logo displayed on COASC website
- Signage at Valet Parking
- Your company marketing material placed in each vehicle

□ Comedian Underwriter - \$3,000**

- Recognition in the printed invitation,* newsletter, at the event & in media ads
- 2 Seats at the event
- Quarter-page ad in the printed program
- Name displayed on COASC website
- Recognition by Comedian at event

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*Commitment must be received by July 2nd

**Three Opportunities Available



Council on Aging

Southern California

Helping Seniors Remain Healthy, Connected & Protected

Donor Information

Contact Name	
Business Name	
Address	
City	
State	
Zip Code	
Telephone Number	
Email	
Fax	

In-Kind Donation Information

Donation Description	
Date of Contribution	
Value of Item(s)	
Contribution Value Established by	<input type="checkbox"/> Donor Invoice <input type="checkbox"/> Appraisal <input type="checkbox"/> Sales Receipt <input type="checkbox"/> Donor Stated Value Other: _____

Please send this completed form to: Council on Aging – Southern California, Attn: Rim Hussin, 2 Executive Circle, Suite 175 Irvine, CA 92614

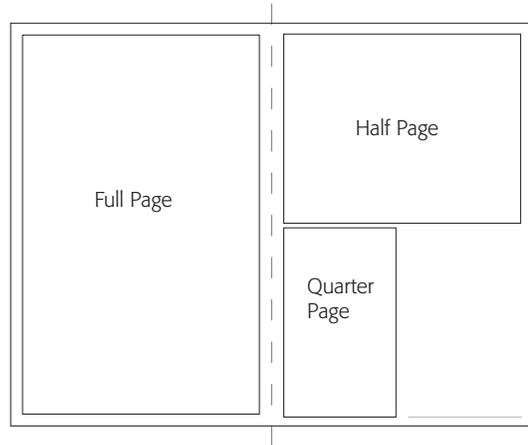
Questions? Please contact Rim Hussin, (714) 479-0107 ext. 209

Council on Aging – Southern California is a 501(c)3 nonprofit organization.

Federal Tax ID: 95-2874089

Honoree Tribute Ads

- Inside Front or Back Cover - \$1,500**
(5.5"W x 8.5"H (bleed))
- Full Page - \$1,000**
(5.5"W x 8.5"H (bleed))
- Half Page - \$500**
(5" W x 4"H)
- Quarter Page - \$250**
(2.375"W x 4"H)



Submit Ad artwork by August 27, 2019

Publication Specifications

Accepted formats – high resolution jpg or PDF minimum resolution is 300 dpi. Ads must be in CMYK. Proof ads before sending, we do not provide proofs for review.

Submit Ads

E-mail artwork to Rim Hussin: rhussin@coasc.org

Payment Form

Name _____

Billing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Enclosed is my check payable to COASC for \$ _____

Charge \$ _____ to my Visa MasterCard Amex

Credit Card # _____

Exp. _____ CSV _____

Signature _____



“It’s a very endearing organization. I think it’s an opportunity for a lot of people to get together, no matter their age or their background, and we work towards a common goal and help support a population that is underserved.”

- Hedy, SmileMakers Guild Member

