



AN EVENING OF COMEDY GALA

SATURDAY
OCT. 3, 2020

7pm–8pm PST

Livestream Event

Honoring the Kaiser Permanente
Nurses of Orange County



**Council
on Aging**
Southern California

Benefiting the SmileMakers
Holiday Gift Program and the
Council on Aging

SPONSORSHIP PACKET

An Evening of Comedy
Event Committee

Fran McCutchin
Retired Sr. Manager
The Walt Disney Co.
Event Co-Chair

Laurie Mirman
President
Site Services
Event Co-Chair

Jason Amansec
Tax Service Analyst
Ceridian

Wendy Benkert
Retired Associate
Superintendent OC
Department of Education

Claudia Buisson
Pascal Insurance &
Financial Services

Eileen Coe
Seven Gables Real
Estate

Kaaren Hall
uDirect IRA Services

Marina A. Parsons
Corporate Vice President
New York Life Insurance

Jessie Patel
RH Morris Group

Brian Ruttencutter
BBR Consulting

Cindy Stieger
SmileMakers Guild

Big News!!

If you love comedy, join us for **An Evening of Comedy**, that will be **livestreamed** this year! No matter where you are in the world, tune in for fun and laughter in support of our SmileMakers Holiday Gift Program. Laughs are coming your way with **Three Exceptional Comedians:**



Jay Mohr



Fritz Coleman



Frances DiLorinzo

When: Saturday, October 3, 2020, from 7-8 PM Pacific Standard Time

Where: Livestreamed simultaneously on [YouTube Live](#) and [Facebook Live](#)

Why: To raise funds to support the Council on Aging and the SmileMakers Holiday Gift Program, providing gifts to seniors in long-term care who would otherwise be forgotten.

Did you know? 27 years ago, our Ombudsmen and SmileMakers recognized that thousands of isolated seniors in long-term care were frequently forgotten at the holidays. Because of the pandemic, these frail and lonely seniors are more isolated than ever, unable to leave the facility they call home.

Join Us: Help provide personalized, wrapped gifts to over 7,000 seniors this holiday season. Help them feel remembered as cherished members of our community. Together, we can bring back their smiles!

Impact: Watch our SmileMakers Video: <https://youtu.be/PWnWXrwr6tQ>

Three Ways You Can Support Isolated Seniors at An Evening of Comedy:

- Event Sponsor
- Event Underwriter
- Evening of Comedy Team Captain

Count on us to bring you an exciting, sophisticated, livestreamed event full of fun and laughter! Join us from wherever you are, tell your friends and participate in an evening to remember.

See inside for information on this fun-filled event and our sponsorship levels. For questions please contact Anna Ferguson, at aferguson@coasc.org or call, 714-352-8839.

2020 Impact Award Honoree
The Kaiser Permanente Nurses of Orange County

Your Impact

Each year, The Council on Aging - Southern California provides programs and services to over 240,000 older adults and families. The SmileMakers Holiday Gift Program began in 1997 when our Ombudsmen noticed that many seniors received no gift at the holidays.

“The SmileMakers Program lets seniors know that people still care about them, and that they are not forgotten; that people still care about you and that you matter as a person.”

-Lindlee, Long-Term Care
Ombudsman

“Thank you for my lovely gift. You make us smile, you make us cry, and you make us happy to still be here.”

-Ivy, 78

“Thank you so much for the nice new jacket for Christmas. It was the only gift I received and meant so much more to have you think of me. It will keep me warm all winter and I will wear it on cool evenings. Thank you!”

-Ruth, 81



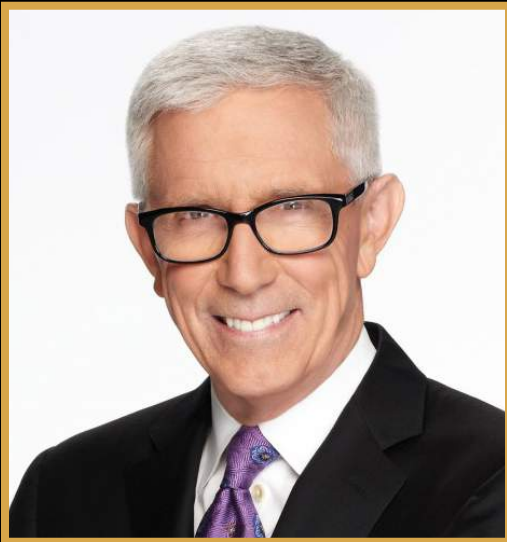
The Evening's Comedians

Featuring Comedic Performances By:



Jay Mohr

We are delighted to welcome comedian, actor, and author, Jay Mohr, best known for his lead role in the TV comedy series, Gary Unmarried, and memorable performance in the movie, Jerry Maguire. Comedy Central named Mohr one of the 100 greatest stand-up comics of all time.



Fritz Coleman

Former NBC 4 Weatherman, stand-up comedian, Fritz is back by popular demand! With 8 Tonight Show and 4 Emmy Awards, Fritz is hilarious.



Frances Dilorinzo

Frances is an international corporate comedian who delivers a side-splitting joke one moment and a uninhibited physical punchline the next! She is back again to share the laughs.

2020 Sponsorship Opportunities

Presenting Sponsor – \$15,000

- Recognition as Presenting Sponsor in the online collateral, social media and the broadcast event
- Banner ad on COASC website linked to your home page
- Gift Card to your Food Delivery Service of Choice for 10 guests (\$40 per person)
- Logo on front cover of online program
- Full-page ad in the online program
- Half-page ad in the COASC Answers Resource Guide
- Two complimentary bottles of premier wine
- Invitation to private SmileMakers Holiday Gift Program Wrap Party

Golden Angel – \$10,000

- Recognition in the online collateral, social media and the broadcast event
- Gift Card to your Food Delivery Service of Choice for 10 guests (\$40 per person)
- Full-page ad in the online program
- Logo displayed on COASC Website
- Half-page ad in the COASC Answers Resource Guide
- Invitation to private SmileMakers Holiday Gift Program Wrap Party

Silver Angel – \$5,000

- Recognition in the online collateral, social media and the broadcast event
- Gift Card to your Food Delivery Service of Choice for 6 guests (\$40 per person)
- Full-page ad in the online program
- Logo displayed on COASC website

SmileMakers Workshop – \$5,000

- Recognition in all the online collateral, social media and broadcast event
- Full-page ad in the online program
- Prominent signage in the 2020 SmileMakers Workshop
- Invitation to private SmileMakers Holiday Gift Program Wrap Party
- Logo displayed on COASC website

Guardian Angel – \$2,500

- Recognition in electronic invite and the broadcast event
- Quarter-page ad in the online program
- Name Displayed on the COASC website
- Gift Card to your Food Delivery Service of Choice for 4 guests (\$40 per person)



2020 Underwriting Opportunities

SmileMakers Video Production

Underwriter – \$5,000

- Recognition in the online collateral, social media and the broadcast event
- Logo prominently displayed at the end of the SmileMakers Video
- Half-page ad in the online program



Auctioneer Underwriter – \$4,000

- Recognition in the online collateral, social media and the broadcast event
- Half-page ad in the online program
- Name displayed on COASC website
- Recognition by the Auctioneer during event

Boxes Tissue and Tags

Underwriter – \$5,000

- Recognition in the online collateral, social media and the broadcast event
- Half-page ad in the online program
- Logo displayed on COASC website
- Prominent signage in SmileMakers Workshop



Media Underwriter – \$5,000

- Recognition in the online collateral, social media and broadcast event
- Quarter-page ad in the online program
- Logo displayed on COASC website

Comedian Underwriter – \$3,000

- Recognition in electronic invite and the broadcast event
- Quarter-page ad in the online program
- Name Displayed on the COASC website



*All underwriting opportunities receive no goods or services and are 100% tax deductible.

2020 Impact Award Tribute Ads

Join us in recognizing the Kaiser Permanente Nurses of Orange County.

Inside Front or Back Cover – \$1,500

(5.5" W x 8.5" H (bleed))

Full Page – \$1,000

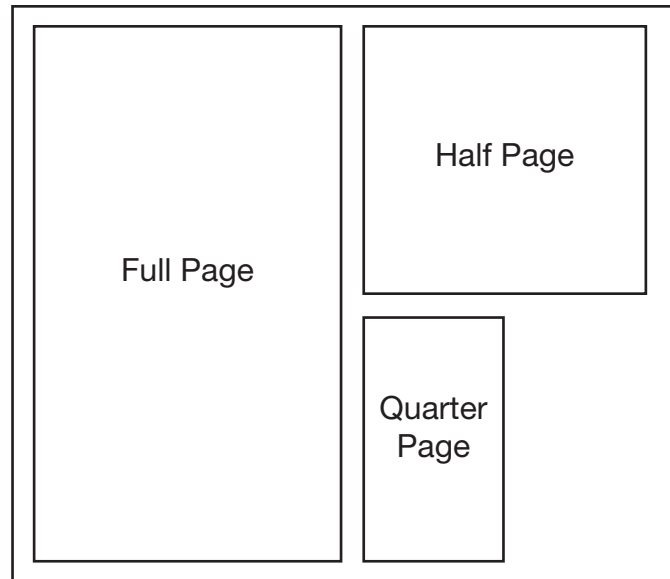
(5.5" W x 8.5" H (bleed))

Half Page – \$500

(5.5" W x 4" H)

Quarter Page – \$250

(2.375" W x 4" H)



Please submit all ad artwork to Anna Ferguson at aferguson@coasc.org.

Artwork must be submitted by September 2, 2020.

Name _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed is my check payable to COASC for \$ _____

Charge \$ _____ to my Visa MasterCard Amex

Credit Card# _____

Exp. _____ CSV _____

Signature _____

Mail form to Anna Ferguson COASC 2 Executive Circle, Suite 175 Irvine, CA 92614 Fax: (714) 479-0234 aferguson@coasc.org