

## Join Us For an Evening of Fun!



We take SmileMaking seriously! Join the Council on Aging - Southern California and three exceptional comedians for *An Evening of Comedy.* This hybrid event includes in-person alfresco dining, a live auction and other surprises for our special guests and sponsors, in addition to an in-person AND livestreamed comedy hour. Join us wherever you are for fun and laughter in support of our SmileMakers Holiday Gift Program.

When: Saturday, October 2, 2021, from 5 PM-8:30 PM PST

Where: Renaissance Newport Beach Hotel

Comedy Hour Livestreamed from 7:30-8:30 PM simultaneously on

YouTube Live and Facebook Live



## The Evening's Comedians



#### **Craig Shoemaker**

We are delighted to welcome comedian, actor, author, writer, and producer, Craig Shoemaker. He's best known for his engaging, relatable standup and iconic baritone-voiced character, The Lovemaster. Craig is a two-time Emmy winner and was named Funniest Male Stand-Up Comic at the American Comedy Awards.



#### **Fritz Coleman**

Former NBC 4 Weatherman, stand-up comedian, Fritz is back by popular demand! With 8 Tonight Show and 4 Emmy Awards, Fritz is hilarious.



#### **Frances Dilorinzo**

Frances is an international corporate comedian who delivers a side-splitting joke one moment and a uninhibited physical punchline the next! She is back again to share the laughs.

# No Senior Should Be Forgotten



An Evening of Comedy raises funds to support the Council on Aging and the SmileMakers Holiday Gift Program, providing gifts to seniors in long-term care who would otherwise be forgotten.

**Did you know?** 28 years ago, our Ombudsmen and SmileMakers recognized that thousands of isolated seniors in long-term care were frequently forgotten at the holidays. Because of the pandemic, these frail and lonely seniors are more isolated than ever, often unable to leave the facility they call home.

**Join Us:** Help provide personalized, wrapped gifts to over 6,500 seniors this holiday season. Help them feel remembered as cherished members of our community. Together, we can bring back their smiles!

Impact: Watch our SmileMakers Video: <a href="https://youtu.be/PWnWXrwr6tQ">https://youtu.be/PWnWXrwr6tQ</a>

#### Three Ways You Can Support Isolated Seniors at An Evening of Comedy:

• Event Sponsor • Event Underwriter • Evening of Comedy Team Captain

### Council on Aging - Southern California 2021 Impact Award Honorees

Mike and Cindy Stieger

### Your Impact

Each year, The Council on Aging - Southern California provides programs and services to nearly 200,000 older adults and families. The SmileMakers Holiday Gift Program began in 1997 when our Ombudsmen noticed that many seniors received no gift at the holidays.



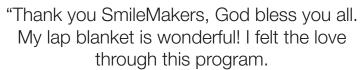
"The SmileMakers Program lets seniors know that people still care about them, and that they are not forgotten; that people still care about them and that they matter as a person."

### -Lindlee, Long-Term Care Ombudsman

"Thank you for my lovely gift. You make us smile, you make us cry, and you make us happy to still be here."

-Ivy, 78

"I especially love my new, warm blanket. Thank you for all that you do for us!"
-Della, 97



-Edith, 92







## Sponsorship Opportunities

#### Presenting Sponsor - \$15,000

- Recognition as Presenting Sponsor in all print and digital event collateral
- Banner ad on COASC website linked to your home page
- Table for 10 with premier seating
- Four complimentary bottles of premier wine to enjoy with dinner
- Full-page ad in the event program
- Logo displayed on COASC website
- Invitation to private wrapping session at the SmileMakers Holiday Workshop

#### Golden Angel – \$10,000

- Recognition in all print and digital event collateral
- Table for 10 with premier seating
- Two complimentary bottles of premier wine to enjoy with dinner
- Full-page ad in the event program
- Logo displayed on COASC website
- Invitation to private wrapping session at the SmileMakers Holiday Workshop

#### Silver Angel – \$5,000

- Recognition in all print and digital event collateral
- Full-page ad in the event program
- Logo displayed on COASC website
- Six seats at the event

#### Guardian Angel – \$2,500

- Recognition in all print and digital event collateral
- Quarter-page ad in the event program
- Logo displayed on the COASC website
- Six seats at the event





# Underwriting Opportunities

### SmileMakers Video Production Underwriter – \$5,000

- Recognition in all print and digital event collateral
- Logo prominently displayed at the end of the SmileMakers Video
- Half-page ad in the event program

#### Boxes, Tissue and Tags Underwriter – \$5,000

- Recognition in all print and digital event collateral
- Half-page ad in the event program
- Logo displayed on COASC website
- Prominent signage in SmileMakers Holiday Workshop

#### Media Underwriter – \$5,000

- Recognition in all print and digital event collateral
- Quarter-page ad in the event program
- Logo displayed on COASC website

#### SmileMakers Workshop – \$5,000

- Recognition as SmileMakers Workshop Underwriter in all print and digital event collateral
- Full-page ad in the event program
- Prominent signage in the 2021 SmileMakers Workshop
- Invitation to private session at the SmileMakers Holiday Workshop
- Logo displayed on COASC website

#### Emcee Host Underwriter - \$4,000

- Recognition in all print and digital event collateral
- Half-page ad in the event program
- Logo displayed on COASC website
- Special recognition by the Emcee during event

#### Comedian Underwriter – \$3,000

- Recognition in all print and digital event collateral
- Quarter-page ad in the event program
- Logo Displayed on the COASC website

To become an underwriter, please contact Anna Ferguson, at <a href="mailto:aferguson@coasc.org">aferguson@coasc.org</a> or call 714-352-8839.







## Prior Sponsors



The Cirila Fund































# Sponsor & Underwriter Form

<b>Sponsorship Opportunities:</b>	<b>Underwriting Opportunities:</b>
Presenting Sponsor – \$15,000	SmileMakers Video Production Underwriter – \$5,000
Golden Angel – \$10,000	Boxes, Tissue and Tags Underwriter – \$5,000
Silver Angel – \$5,000	Media Underwriter – \$5,000
Guardian Angel – \$2,500	SmileMakers Workshop – \$5,000
	Emcee Host Underwriter – \$4,000
	Comedian Underwriter – \$3,000
Name	
Billing Address	
City	_StateZip
Phone	Email
Enclosed is my check payable to	COASC for \$
Charge \$ to my	Visa MasterCard Amex
Credit Card#	
ExpCSV	
Signature	

# We're Back!















