

WE'RE
BACK!

AN OF EVENING COMEDY GALA



SATURDAY

OCT. 2, 2021

5 pm–8:30 pm PST

Cocktails and Dinner Alfresco

Livestream Comedy Hour

7:30 pm–8:30 pm PST

Renaissance Newport
Beach Hotel



**Council
on Aging**
Southern California

Benefiting the SmileMakers
Holiday Gift Program and the
Council on Aging

SPONSORSHIP PACKET

Join Us For an Evening of Fun!



We take SmileMaking seriously! Join the Council on Aging - Southern California and three exceptional comedians for ***An Evening of Comedy***. This hybrid event includes in-person alfresco dining, a live auction and other surprises for our special guests and sponsors, in addition to an in-person AND livestreamed comedy hour. Join us wherever you are for fun and laughter in support of our SmileMakers Holiday Gift Program.

When: Saturday, October 2, 2021, from 5 PM-8:30 PM PST

Where: Renaissance Newport Beach Hotel
Comedy Hour Livestreamed from 7:30-8:30 PM simultaneously on [YouTube Live](#) and [Facebook Live](#)



The Evening's Comedians



Craig Shoemaker

We are delighted to welcome comedian, actor, author, writer, and producer, Craig Shoemaker.

He's best known for his engaging, relatable standup and iconic baritone-voiced character,

The Lovemaster. Craig is a two-time Emmy winner and was named Funniest Male Stand-Up Comic at the American Comedy Awards.



Fritz Coleman

Former NBC 4 Weatherman, stand-up comedian, Fritz is back by popular demand! With 8 Tonight Show and 4 Emmy Awards, Fritz is hilarious.



Frances Dilorinzo

Frances is an international corporate comedian who delivers a side-splitting joke one moment and a uninhibited physical punchline the next! She is back again to share the laughs.

No Senior Should Be Forgotten



An Evening of Comedy raises funds to support the Council on Aging and the SmileMakers Holiday Gift Program, providing gifts to seniors in long-term care who would otherwise be forgotten.

Did you know? 28 years ago, our Ombudsmen and SmileMakers recognized that thousands of isolated seniors in long-term care were frequently forgotten at the holidays. Because of the pandemic, these frail and lonely seniors are more isolated than ever, often unable to leave the facility they call home.

Join Us: Help provide personalized, wrapped gifts to over 6,500 seniors this holiday season. Help them feel remembered as cherished members of our community. Together, we can bring back their smiles!

Impact: Watch our SmileMakers Video: <https://youtu.be/PWnWXrwr6tQ>

Three Ways You Can Support Isolated Seniors at An Evening of Comedy:

- Event Sponsor
- Event Underwriter
- Evening of Comedy Team Captain

Council on Aging - Southern California
2021 Impact Award Honorees
Mike and Cindy Stieger

Your Impact

Each year, The Council on Aging - Southern California provides programs and services to nearly 200,000 older adults and families. The SmileMakers Holiday Gift Program began in 1997 when our Ombudsmen noticed that many seniors received no gift at the holidays.



“The SmileMakers Program lets seniors know that people still care about them, and that they are not forgotten; that people still care about them and that they matter as a person.”

**-Lindlee, Long-Term Care
Ombudsman**



“Thank you for my lovely gift. You make us smile, you make us cry, and you make us happy to still be here.”

-Ivy, 78



“I especially love my new, warm blanket. Thank you for all that you do for us!”

-Della, 97



“Thank you SmileMakers, God bless you all. My lap blanket is wonderful! I felt the love through this program.”

-Edith, 92

Sponsorship Opportunities

Presenting Sponsor – \$15,000

- Recognition as Presenting Sponsor in all print and digital event collateral
- Banner ad on COASC website linked to your home page
- Table for 10 with premier seating
- Four complimentary bottles of premier wine to enjoy with dinner
- Full-page ad in the event program
- Logo displayed on COASC website
- Invitation to private wrapping session at the SmileMakers Holiday Workshop



Golden Angel – \$10,000

- Recognition in all print and digital event collateral
- Table for 10 with premier seating
- Two complimentary bottles of premier wine to enjoy with dinner
- Full-page ad in the event program
- Logo displayed on COASC website
- Invitation to private wrapping session at the SmileMakers Holiday Workshop



Silver Angel – \$5,000

- Recognition in all print and digital event collateral
- Full-page ad in the event program
- Logo displayed on COASC website
- Six seats at the event

Guardian Angel – \$2,500

- Recognition in all print and digital event collateral
- Quarter-page ad in the event program
- Logo displayed on the COASC website
- Six seats at the event



To become a sponsor, please contact Anna Ferguson, at aferguson@coasc.org or call 714-352-8839.

Underwriting Opportunities

SmileMakers Video Production Underwriter – \$5,000

- Recognition in all print and digital event collateral
- Logo prominently displayed at the end of the SmileMakers Video
- Half-page ad in the event program

SmileMakers Workshop – \$5,000

- Recognition as SmileMakers Workshop Underwriter in all print and digital event collateral
- Full-page ad in the event program
- Prominent signage in the 2021 SmileMakers Workshop
- Invitation to private session at the SmileMakers Holiday Workshop
- Logo displayed on COASC website

Boxes, Tissue and Tags Underwriter – \$5,000

- Recognition in all print and digital event collateral
- Half-page ad in the event program
- Logo displayed on COASC website
- Prominent signage in SmileMakers Holiday Workshop

Emcee Host Underwriter – \$4,000

- Recognition in all print and digital event collateral
- Half-page ad in the event program
- Logo displayed on COASC website
- Special recognition by the Emcee during event

Media Underwriter – \$5,000

- Recognition in all print and digital event collateral
- Quarter-page ad in the event program
- Logo displayed on COASC website

Comedian Underwriter – \$3,000

- Recognition in all print and digital event collateral
- Quarter-page ad in the event program
- Logo Displayed on the COASC website

To become an underwriter, please contact Anna Ferguson, at aferguson@coasc.org or call 714-352-8839.



Prior Sponsors



The Cirila Fund



Deloitte.



Sponsor & Underwriter Form

Sponsorship Opportunities:

☐ Presenting Sponsor – \$15,000

☐ Golden Angel – \$10,000

☐ Silver Angel – \$5,000

☐ Guardian Angel – \$2,500

Underwriting Opportunities:

☐ SmileMakers Video Production
Underwriter – \$5,000

☐ Boxes, Tissue and Tags Underwriter –
\$5,000

☐ Media Underwriter – \$5,000

☐ SmileMakers Workshop – \$5,000

☐ Emcee Host Underwriter – \$4,000

☐ Comedian Underwriter – \$3,000

Name_____

Billing Address_____

City_____State_____Zip_____

Phone_____Email_____

Enclosed is my check payable to COASC for \$_____

Charge \$_____ to my Visa MasterCard Amex

Credit Card#_____

Exp._____CSV_____

Signature_____

Mail or email form to Anna Ferguson at COASC 2 Executive Circle, Suite 175 Irvine, CA 92614

If you'd like to pay over the phone, please call Anna Ferguson at (714) 352-8839.

Fax: (714) 479-0234 | aferguson@coasc.org

We're Back!

